



abirichards.com

L I F E S T Y L E B L O G G E R

Home Interiors, Personal Style, Household & Travel Planning

Hello!

I am Abi, and I write the honest and chatty lifestyle blog, abirichards.com.

I am 28 years old, married, and passionate about home interiors, household and travel planning, motivation and wearable style.

I write as if chatting to my best friend, whether that is sharing experiences, or recommending a product or place to visit.

I would love to work collaboratively on content that fits with my ethos, my voice, and my passions.

Who's Listening?

The community surrounding abirichards.com and my social platforms is growing by the day. I am super proud of my 38% Instagram engagement rate, offering trusted opinions to influence the buying decisions of my followers.



789 followers
25.8k weekly impressions
1.4k weekly reach
983 weekly profile views
190 weekly website clicks



567 followers
133k monthly impressions
3.7k monthly profile visits
449 monthly mentions

Currently working with...

Blown Southampton
Vospers
Wiggle / dhb

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Email contact@abirichards.com
All fees are case by case & sponsored posts will be declared