



**abirichards.com**

L I F E S T Y L E   B L O G G E R

*Home Interiors, Personal Style, Household & Travel Planning*

# Hello!



1,073 followers  
41.3k weekly impressions  
2.5k weekly reach  
1.2 weekly profile views  
173 weekly website clicks



725 followers  
159k monthly impressions  
4.6k monthly profile visits  
677 monthly mentions

## Currently working with...

Leesa Mattresses  
Debenhams  
Wiggle / dnb

## Think I can help your brand?

I would love to hear from you!  
Email  
contact@abirichards.com  
All fees are case by case & sponsored posts will be declared

I am Abi, and I write the honest and chatty lifestyle blog, abirichards.com.

I am 29 years old, married, and passionate about home interiors, household and travel planning, motivation and wearable style.

I write as if chatting to my best friend, whether that is sharing experiences, or recommending a product or place to visit.

I would love to work collaboratively on content that fits with my ethos, my voice, and my passions.

# Who's Listening?

The community surrounding abirichards.com and my social platforms is growing by the day. I am super proud of my 38% Instagram engagement rate, offering trusted opinions to influence the buying decisions of my followers.

